

## texprocess AMERICAS

## PRESS RELEASE

Techtextil North America & Texprocess Americas 2020 Postponed Until Next Editions

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Atlanta, GA – July 14 – The organizers of Techtextil North America and Texprocess Americas have announced that the co-located events have been postponed beyond 2020.

"We have been monitoring the global spread of COVID-19 that began earlier this year, and to uphold our commitment to the industry, we postponed [the events] to October 1-3, 2020. However as coronavirus cases in the U.S continue to rise, we are once again faced with the difficult decision of whether or not to proceed as planned," Kristy Meade, Group Show Director, said in a letter to exhibitors Friday.

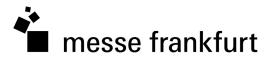
"While we firmly believe that our health and safety plan exceeded all recommended guidelines to provide a safe trade show environment, several outside factors including travel restrictions, quarantine mandates and other governmental regulations across the globe have made moving forward with an in-person event impossible at this time."

The next edition of Techtextil North America will take place August 23-25, 2021 in Raleigh, North Carolina.

The next edition of Texprocess America will take place May 17-19, 2022 in Atlanta, Georgia and will be co-located with the 2022 edition of Techtextil North America.

Meade hinted at the possibility for alternative events in the meantime, stating that "While we understand there is no replacing the sense of community provided by an in-person event like ours in 2020, we intend to continue to serve the industry by providing opportunities to share products, discover the latest innovations and technologies, and network with other industry professionals until we are all able to come together again."

Techtextil North America is Incorporated with <u>ATME-I.</u> Texprocess Americas is co-produced by <u>SPESA</u>.



For the latest event updates, subscribe to the shows' e-mail lists at www.techtexitlna.com and www.texprocessamericas.com.

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## **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

\* preliminary figures 2019

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

For more information, please visit our website at <a href="http://www.us.messefrankfurt.com">http://www.us.messefrankfurt.com</a>.

