



Texprocess Americas Symposium 2012
April 24 – 26, 2012 • Georgia World Congress Center • Atlanta, Georgia

The Texprocess Americas 2012 Symposium has been developed by leading industry professionals to address the most pressing issues faced by today's sewn products and equipment industry. The Symposium will include sessions on design, product development, global sourcing, manufacturing, supply chain management, international trade updates, and more.

For 2012 – When you register for Texprocess Americas Symposium, you will automatically be allowed to attend any session offered for the Techtextil North America Symposium, however please note you are only allowed to attend sessions on the days of your purchased pass.

Registration Fees:

(Expo Hall Pass and Keynote Address are included with any Symposium Pass purchase)

3–Day Symposium Pass:	Pre-Registration: \$595.00	Onsite: \$700.00
1–Day Symposium Pass:	Pre-Registration: \$295.00	Onsite: \$400.00
1/2–Day Symposium Pass:	Pre-Registration: \$195.00	Onsite: \$250.00

*** For Academia, Student, Nonprofit or Government agencies, special rates are available. Please contact us at 770-984-8016 x411 for full details.*

Special Offer for 2012 – Texprocess Americas will offer for every two, 3 -day symposium pass that is purchased, a third at no additional cost for individuals from the same company. Please note that you need to register all three or more people at the same time.

Tuesday, April 24, 2012

Keynote Address - 8:15 a.m. – 9:15 a.m.



Keynote Speaker: Miguel Caballero, the Armani of Bullet Proof Clothing

Designer, Miguel Caballero known as the 'Armani of Bullet Proof Clothing' founded his label in 1992 in Colombia's capital, Bogota.

The **Miguel Caballero** bulletproof clothing line was especially created for those who need protection in their lives. His innovative designs consist of hybrid materials that are integrated into the manufacturing process of the armored product. The result is a design that offers his clients a clothing option that can still be worn with a sense of comfort, style and added security. From executive bulletproof fashion apparel, vests, and motorcycle wear to security, military, rescue and structural requirement the highest protection standards are provided.

Señor Caballero will talk about where the idea for his company came from, how it grew to become recognized as a "specialized brand name" and leader in personal protection solutions using high technology innovation, where he sees the industry heading, who his clients are and why they are attracted to his company.

Morning Sessions: (Concurrent, 9:30 a.m. – 11:30 a.m.)

TP01: Sourcing to the European Market

Session Chair: Mary O'Rourke, President, O'Rourke Group Partners, Ventnor, NJ, USA

Recent European Free Trade Agreements offer new opportunities for both regional sourcing and by extension, apparel brand marketing on duty-free basis. Learn how sourcing in Central America, Mexico, Colombia and Peru can position U.S. brands in the European market more competitively.

- **TP01.1 Free Trade Agreements - How Latin American Companies can take Advantage of the European Markets**

BJ Shannon, Sr. Associate, Alston & Bird LLP, Washington, DC, USA

- **TP01.2 European Market Sourcing/Sampling/Service Expectations**

Mary O'Rourke, President, O'Rourke Group Partners, Ventnor, NJ, USA

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TP02: Product Development Technology

Moderator: Kerry King, [TC]2, Cary, NC, USA

As supply chains become more digital, Product Development Technologies have continued to pave the way. From sketching to pattern design, sizing, sampling, and 3D virtual try-on, this session is intended to provide attendees with information about the latest systems available to the sewn products industry. Attendees will also be able to explore processes for creating a Tech Pack and managing the data from concept creation to sourcing finished product. Such technologies can also leverage the capabilities of a PLM system and improve profitability through superior products that are designed using market data, tested in virtual space, and brought to market very quickly.

Afternoon Sessions: (Concurrent, 1:30 p.m. – 4:00 p.m.)

TP03: Sourcing in the Americas

Session Chairs: Mary O'Rourke, President, O'Rourke Group Partners, Ventnor, NJ, USA

Mike Fralix, President, [TC]2, Cary, NC, USA

Spiraling Asian labor costs, global raw material and energy costs, faster fashion and leaner retail inventory demands are driving re-emergence of regional sourcing throughout the Americas. Don't miss this dynamic panel of experts sharing their thoughts and strategies on the new sourcing landscape.

Panelists:

Tom Langdon, Vice President, Sourcing and Purchasing, Encompass Group, LLC, GA, USA

Alfonso Hernandez, Argus Group

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TP04: Sustainability

Session Chair: Steve Jesseph, CEO, The Jesseph Group, Arlington, VA, USA

Is "Sustainability" the latest marketing buzz word created to sell more products, or is it a real movement embraced by forward-thinking companies that are looking at the long term viability of their businesses and the future of our planet? This session will focus on what real companies are doing on a daily basis to ensure they can sustain their operations, and their plans to address what they think will be the issues in the future.

- **TP04.1 What does it mean? And Where are we Going?**

Steve Jesseph CEO, The Jesseph Group, Arlington, VA, USA

- **TP04.2 Sustainability – A Consultants Perspective**

Tony Klabnick, Vice President, Integrated Consulting Group, Anniston, Alabama, USA

TP04.3 Sustainability – An Energy Perspective

Bonnie Meck, Fessler USA, Orwigsburg, PA, USA

- **TP04.4 Real Practice: What Happens in the Factory**

Frank Vasquez, Director, Corporate Social Responsibility, Hanesbrands International, Inc., Winston-Salem, NC, USA

- **TP04.5 Industry Initiatives**

John Eapen, Vice President EH&S, American & Efird, Gastonia, NC, USA

Wednesday, April 25, 2012

Morning Sessions: (Concurrent, 8:30 a.m. – 11:00 a.m.)

TP05: Global Market Outlook

Session Chairs: Benton Gardner, President, SPESA, Raleigh, NC, USA

Mike Fralix, President, [TC]2, Cary, NC, USA

Mary O'Rourke, O'Rourke Group Partners, Ventnor, NJ, USA

Our markets and opportunities are increasingly international. So what is the state of the key global markets for apparel, imagewear and home textiles? Where are the growth opportunities and how can you best take advantage of them? These sessions will give managers an update on the most important markets. Hear what some of the leaders in the global arena are saying.

- **TP05.1 Apparel**

Jeff Streader, Partner, South Bay Alliance, San Jose, CA, USA

- **TP05.2 Imagewear/Workwear**

Stan Jewel, President, Bulwark, Nashville, TN, USA

- **TP05.3 Home Furnishings**

Keith Sorgeloos, CEO, HomeSource International, Atlanta, GA, USA

TP06: Manufacturing Technology

Moderator: Mike Fralix, President, [TC]2, Cary, NC, USA

It's important for all apparel and sewn products manufacturers to stay current with new developments in technology. This session will provide information to help manufacturers improve their quality and manufacturing efficiency while at the same time reducing costs and the lead-time required in today's production environment. Advancements in such areas as spreading, cutting, and sewing will be included. This session will also provide details about the features and functions that can later be explored with vendors exhibiting on the show floor.

- **TP06.1 Spreading**

Mel Berzack, President, Sewn Products Equipment, Co., Jefferson, GA, USA

- **TP06.2 Cutting**

Michael Rabin, Country Manager, Morgan Tecnica s.p.a., Montreal, CAN

- **TP06.3 Sewing**

Frank Henderson, President, Henderson Sewing Machine Co., Auburn, AL, USA

Afternoon Sessions: (Concurrent, 1:30 p.m. – 4:00 p.m.)

TP07: Doing Business with the U.S. Government

Session Chair: Daniel M. Pezold, Senior Vice President, Military & Government Fabrics, Duro Textiles LLC, Fall Rivers, MA, USA

The increasing complexity of today's global environment demands that US Forces, now more than ever, be equipped with state of the art clothing and equipment allowing them to execute their missions successfully. This session will focus on assisting the US Apparel & Textile Industry members in dealing with the military and other government agencies. It will be kicked off by Brigadier General John McGuinness, Deputy Commanding General of U.S. Army Research, Development & Engineering Command (RDECOM), and Commanding General of Natick Soldier Systems Center. Several company and trade association senior leaders will also discuss their experiences in dealing with the military and other government agencies. All speakers will be available for challenging questions from the audience.

- **TP07.1 Welcome to Doing Business with the U.S. Army**

Brigadier General John McGuinness, Deputy Commanding General of U.S. Army Research, Development & Engineering Command (RDECOM), and Commanding General of Natick Soldier Systems Center, Natick, MA, USA

- **TP07.2 Lessons Learned**

Daniel M. Pezold, Senior Vice President, Military & Government Fabrics, Duro Textiles LLC, Fall Rivers, MA, USA

- **TP07.3 From Wearing the Uniform to Making the Uniform**

Kurt D. Wilson, Vice President & Government Affairs, Americas Apparel, Inc., Selma, AL, USA

- **TP07.4 Government Contracting – The Washington Perspective**

Kurt Courtney, Director Government Relations, America Apparel & Footwear Association, Arlington, VA, USA

- **TP07.5 Fast Tracking Product Development for the Special Forces**

Scott Williams

TP08: World Supply Chain

Session Chair: Kim Pettit, Managing Director, Synthetic Yarn and Fiber Association, Clover, SC, USA

The world supply chain encompasses the planning and management of all activities involved in sourcing of raw materials, shipping and labor costs within and across the textile industry. It is an integrating function with primary responsibility for linking major textile processes into a cohesive network which sets itself apart from the competition. Our expert speakers will address these topics as they impact our industry.

- **TP08.1 Global Fibers – Where do we go Next?**

Alasdair Carmichael, PCI Fibers, Spartanburg, NC, USA

From Synthetics through Man Made and to Natural Fibers, the supply chain choices are varied and volatile. The paper will review global capacities, growth rates and the impact of supply and demand on the raw materials required to produce the major fibers used in our industry.

- **TP08.2 U.S. Export Compliance**

John McCarthy, Manager of Trade Policy, C.H. Robinson Worldwide, Inc, Prairie, MN, USA

U.S. Exporters fail to realize, conceptually speaking, that certain export information is filed with the U.S. Government with each export transaction. Combined with this, over the last two years there has been a significant emphasis placed on export enforcement by the U.S. Federal Export Authorities. U.S. Export Agencies are now closely scrutinizing these export filings and the associated commercial documents to make certain all the export information is accurate and correct. This topic will cover and address various issues such as what your export documentation should look like; understanding the actual export filing process; consideration of what Federal Export Agencies will review; and understanding the export recordkeeping requirements.

- **TP08.3 Labor Outlook for Asia**

Mary O'Rourke, President, O'Rourke Group Partners, Ventnor, NJ, USA

Thursday, April 26, 2012

Morning Sessions: (Concurrent, 8:30 a.m. – 11:00 a.m.)

TP09: International Trade Update

Session Chair: Julie Hughes, President, USA-ITA, Washington, DC, USA

Successful sourcing strategies requires staying one step ahead of your competitors. Join us to hear from trade officials, industry policymakers and international insiders. This session features several panels who will share the latest insights about sourcing. Start with industry leaders from Brazil, Colombia, Mexico and Nicaragua who will talk about sourcing opportunities in the Western Hemisphere. Hear about lobbying and regulatory activities from Washington insiders, and close with a frank discussion about successful sourcing strategies.

• **TP09.1 Country perspectives on Brazil, Nicaragua, Mexico and Colombia**

Brazil Perspective - Mr. Bonduki, Vice-President, ABIT

Nicaragua Perspective - Javier Chamorro, Executive Director, ProNicaragua

Mexico Perspective - Mr. Julio A. Barea, CEO & Director General, Kaltex Apparel & Home

Colombia Perspective - Carlos E. Botero, Executive President, Inexmoda

• **TP09.2 Obama Administration Perspective**

Kim Glas, Deputy Assistant Secretary for Textiles and Apparel, Commerce Department, Washington DC, USA

• **TP09.3 Regulatory Update**

Nate Herman, Vice President International Trade, America Apparel & Footwear Association, Arlington, VA, USA

Mike Hubbard, Vice President, National Council of Textile Organizations, Washington, DC, USA

Joseph P. Mohoric, Senior VP Consumer Goods, Intertek, Oak Brook, IL, USA

• **TP09.4 Successful Sourcing and Export Strategies for the Americas**

Jerry Cook, Vice President Government and Trade Relations, Hanesbrands, Inc., Winston-Salem, NC, USA

Dan Feibus, President & CEO, Zagis USA, Lafayette, LA, USA