

texprocess

AMERICAS

Equipment and Technology for the Development,
Sourcing, and Production of Sewn Products

April 24 – 26, 2012

Georgia World Congress Center
Atlanta, Georgia USA



**Exhibitor
Brochure**



Co-produced by:



messe frankfurt

Join us April 24 - 26, 2012 for Texprocess Americas - Equipment and Technology for the Development, Sourcing, and Production of Sewn Products.

Incorporating
spesa
EXPO

Texprocess Americas

Co-produced with SPESA, Texprocess Americas (incorporating SPESA EXPO) will provide sewn products manufacturers and suppliers with an even larger and wider-reaching occasion to showcase their products and services. This event will create an opportunity for users and producers of sewn products to meet with leading international manufacturers and distributors of machinery, equipment, parts, supplies, systems, technology, supply chain solutions, and other products and services used for the development, manufacture, or distribution of sewn products.

The focus of Texprocess Americas is to serve the region's need for innovative, high-end sewn products, equipment, services, and supply chain solutions and to offer suppliers from all over the world an opportunity to open and expand new markets.

The event will provide valuable information and insight through educational sessions, networking, and new product advancements making this the largest and best sewn products and technology trade show in the Americas!

Don't miss out - reserve your booth now!

Co-located with:

techtextil

NORTH AMERICA

*International Trade Show for
Technical Textiles and Nonwovens*

Techtextil North America assembles all vertical aspects of the technical textile industry. From research and development, through raw materials and production processes and finally ending in conversion, further treatment and recycling.

Starting in 2012, ATME-I (American Textile Machinery Exhibition–International) will be incorporated into Techtextil North America providing textile machinery, equipment, products and service suppliers a broader technical textile and nonwoven industry base to showcase their products and services.

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Attendee Groups

Attendees who visit the show will represent all segments of the sewn products industry including:

- Academia
- Automotive / Transportation Interiors
- Composites / Aerospace
- Embroidery
- Filtration
- Floor Coverings
- Footwear and Leather Products
- Fashion / Garment / Apparel Industry
- Home Furnishings and Fashion
- Medical Products
- Military / Government
- Other Sewn Products
- Outdoor / Sports
- Pet Industry
- Processors of Flexible Materials
- Protective Products
- Retail Trade
- Textile Processing Industry
- Upholstered Furniture
- Workwear / Uniforms

Atlanta



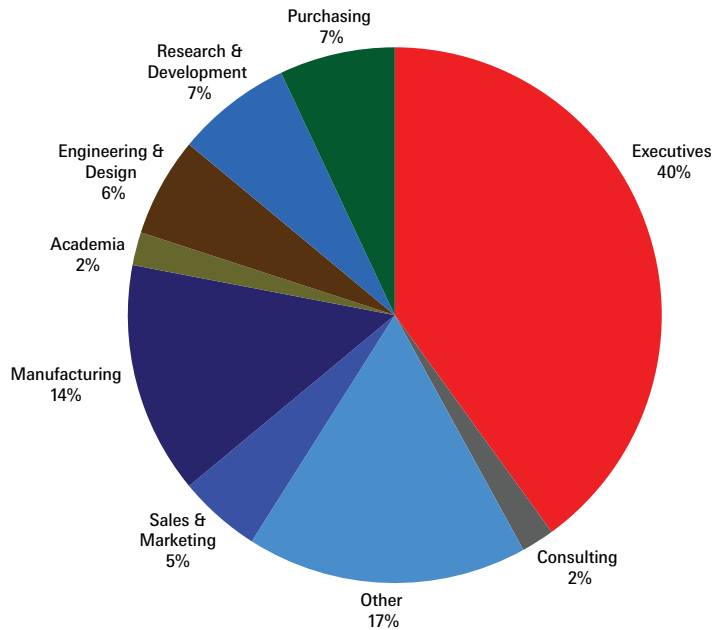
Atlanta and the Georgia World Congress Center provide easy access and convenience for both exhibitors and attendees. As a vibrant international hub, Atlanta provides the perfect setting for such a significant industry gathering.

The city itself boasts world-class tradeshow facilities, hotels and infrastructure combined with Southern-style hospitality. Atlanta is also home to the world's busiest airport which is within a two-hour flight for approximately 80% of the U.S. population and provides more than 800 flights to 80 international destinations a week.

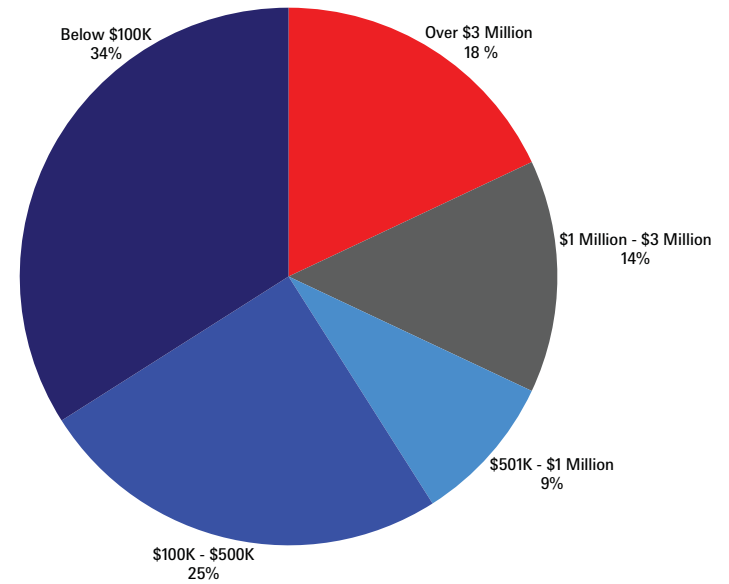
2010 Attendee Demographics*

Texprocess Americas is the meeting place for producers and users of sewn products in the Western Hemisphere. Don't miss out on your opportunity to connect with them!

Types of Work



Annual Purchasing Volume



Attendees Primary Area of Interest

Academia	2%
Automotive / Transportation Interiors	2%
Composites / Aerospace	4%
Consulting	4%
Fashion / Garment / Apparel Industry	23%
Footwear and Leather Products	3%
Home Furnishings and Fashion	3%
Medical Products	2%
Military / Government	5%
Other	19%
Outdoor / Sports	9%
Processors of Flexible Materials	7%
Retail Trade	1%
Textile Processing Industry	8%
Upholstered Furniture	3%
Wholesaler	5%

85% of attendees classified themselves as buying decision makers or influencers, including the more than 2,800 business owners, presidents, and C-level executives in attendance.

* Source: SPESA EXPO 2010 Registration



Enthusiastic 2012 Expectations

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Gerber Technology, Bud Staples, Vice President, North American Sales:

“In the global sewn products industry, borders between nations are often meaningless. Texprocess Americas will offer us the opportunity to showcase our solutions for design, product development and manufacturing to participants in all corners of the world.”

[TC]2, Dr. Mike Fralix, President and SPESA Chairman:

“We are very pleased with the relationship that has been established with Messe Frankfurt and look forward to expanding the scope of SPESA’s trade show capabilities through this partnership.”

Henderson Sewing Machine Co., Inc., Frank Henderson, President:

“Our capacity to meet the challenges of today rests more and more upon partnerships with others in a spirit of teamwork...forward thinking, innovative people who can cross boundaries, collaborate, and form partnerships to foster growth within the sewn products industry.”

Sewn Products Equipment Company, Mel Berzack, President:

“Texprocess Americas recognizes the dramatic changes our industry has undertaken, and brings a trade show to this hemisphere that caters to all segments of our industry. It is essential that industry participants keep themselves informed on the latest trends, manufacturing methods, and equipment that is available in order to remain competitive in the global economy. Texprocess Americas 2012 will offer the opportunity to experience all this. It is almost mandatory for both suppliers and manufacturers to attend.”

Lectra North America, Roy Shurling, President:

“The SPESA show in 2010 seems to have been a major turning point for Lectra in North America. We saw an important rise in business after the show in 2010, and while it is always difficult to correlate the growth we saw to one particular event, we do feel that the SPESA show acted as a springboard to the success we saw the remainder of the year. We are equally enthusiastic about the Texprocess Americas show in 2012, as we feel that the collaboration between Messe Frankfurt and SPESA will only improve the value of the show for exhibitors and visitors alike. We have an excellent history of working with both organizations, and coupled with the positive trends in the market we are sure it will be an even more successful event than the 2010 SPESA Show.”

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Facts and Figures

- Event Dates:** April 24 - 26, 2012
- Location:** Georgia World Congress Center, Atlanta, GA USA
- Exhibitors:** 250+ companies (575+ in total with Techtexil North America co-location)
- Attendees:** 4,500 (9,000+ in total with Techtexil North America co-location)
- Participation Fee:** Sold in 100 square foot increments (9.3 square meters)
- In-line Booth: \$29 per square foot (Includes Pipe, Drape & Show Directory Listing)
 - Corner Booth: An additional cost of \$250 per open corner for Corner, Peninsula & Island Booths
 - SPESA member Rate: \$24 per square foot (no corner charge for SPESA members)
- Educational Program:** Programs will address market developments, technological information, new technical processes and products, as well as international industry trends.

Product Groups

- Computer Software / Information Technology
- Contract Manufacturing / Sourcing
- Equipment: Cutting / Spreading / Ancillary / Parts / Supplies
- Equipment: Digital / Screen / Transfer Printing / Ancillary / Parts / Supplies
- Equipment: Embroidery / Monogramming / Ancillary / Parts / Supplies
- Equipment: Laundry / Finishing / Ancillary / Parts / Supplies
- Equipment: Pressing / Fusing / Vacuum / Ancillary / Parts / Supplies
- Equipment: Product I.D. / Labeling / Ancillary / Parts / Supplies
- Equipment: Sewing / Ancillary / Parts / Supplies
- Equipment: Other Equipment / Supplies
- Fabrics / Materials
- Findings / Trimmings / Components / Accessories
- Manufacturer
- Recycling / Sustainability
- Services / Associations / Publications / Academia
- Supplies
- Supply Chain Services
- Warehousing / Distribution / Materials Handling

**Contact Us To
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