

## *Tulip Club*

### *- Invitation -*

At Texprocess Americas we know that the key to a successful trade show is the right attendee. Recent studies indicate that one of the most important factors for attendees making a trade show decision is personalized customer service. With that in mind, we are offering you an opportunity to recognize your best clients and special guests by nominating them for the Tulip Club where they will receive deluxe treatment in our exclusive VIP Lounge.

You nominate those individuals whose attendance at Texprocess Americas will help make your participation memorable and most importantly successful. Through personalized invitations sent on behalf of your company, follow-up phone calls, and ongoing personalized service, we will make each of your special clients feel valued and appreciated by your company and Texprocess Americas

Buyers nominated to the **Tulip Club** will enjoy such benefits as:

- **Free Expo Hall Registration**
- **Concierge Services**
- **Beverage Service and Snacks**
- **Meeting Room Access**

The Tulip Club has no cost to you! It was specifically designed to enhance the attendee experience and draw the buyers that exhibitors are looking to see. Take advantage of this opportunity to ensure that your special guests get the deluxe treatment they deserve.

**Please fill out the enclosed document to nominate your key buyers and other VIPs. Fax it back to Messe Frankfurt, Inc. at 770-984-8023. Or, email us your list in an excel format to [lorie.gross@usa.messefrankfurt.com](mailto:lorie.gross@usa.messefrankfurt.com)**

Thank you for your support. We look forward to welcoming you and your special guests to Texprocess Americas, April 24 – 26, 2012 in Atlanta, Georgia!

**Nominate your key buyers for the Tulip Club!**

The Texprocess Americas Tulip Club is an exclusive program reserved for our industry's Key Buyers as nominated by the exhibitors. This exciting program is designed to help create the best possible show experience for our VIP guests and our exhibitors.

As a Texprocess Americas exhibitor you are entitled to nominate Key Buyers and other VIPs that are recognized industry leaders and whose participation in Texprocess Americas would make your show experience more fulfilling and successful. The Tulip Club is completely free and only requires a few minutes of your time to complete the nomination form.

Membership and benefits of the exclusive "Tulip Club" are reserved for Key Buyers and VIPs, nominated by exhibitors and accepted by Show Management.

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**Please duplicate this form to nominate additional Key Buyers or VIPs (max. of 25 nominations for any one exhibiting company allowed).**

**Please complete this form and return it to Messe Frankfurt, Inc. via fax - 770.984.8023. Or email your full list in an excel format to [lorie.gross@usa.messefrankfurt.com](mailto:lorie.gross@usa.messefrankfurt.com).**

**Submit your nominations as soon as possible, so that your nominations can be processed and personally contacted. Final deadline is February 13, 2012.**

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**Nomination Form for the Tulip Club**

Buyer / VIP Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

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**Nominating Exhibitor:** \_\_\_\_\_ **Booth Number:** \_\_\_\_\_

**Submitted By:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ **E-Mail:** \_\_\_\_\_