

Beyond progress

BOOK YOUR BOOTH!

TECHNOLOGY.

texprocess
AMERICAS



MAY 6 – 8, 2025
ATLANTA, GEORGIA

EFFICIENCY.

PROGRESS.

Co-located with
techtextil
NORTH AMERICA

Co-produced by
spesa

 messe frankfurt

Delivering Success

Texprocess Americas provides a platform for manufacturers and distributors in the sewn products industry to connect with leading retailers, brands, manufacturers and other industry professionals. This event is held alongside Techtextil North America, the largest show for technical textiles and nonwovens on the continent, creating a synergy between various sectors of the textile supply chain. This event provides, this event provides a unique platform to showcase your newest products and innovations to qualified buyers, industry insiders and potential collaborators.



Visitors from
39 countries



Exhibitors from
20 countries

Meaningful Connections, Measurable Results



93%

of visitors say they
would return
to Texprocess
Americas



27%

Increase in
Visitors from
the Previous
Edition



93%

of Visitors have
Buying Power



51%

First-Time
Visitors

Show Floor Features

Tech Talks

Presentations, demonstrations, and discussions covering groundbreaking technical advancements and the latest in textile testing for applications across industries.

Tech Zone

A featured line-up of companies, each with a presentation showcase in the Tech Zone Theatre

Innovation & Research Zone

An image-filled gallery of the winning products from the Innovation Awards and the Student Research program

Career & Training Center

On-site training program from university and SPESA representatives, which cover the industry's changing career landscape, manufacturing outlook, and networking tips.



Atlanta is a vibrant city that captures the essence of Southern hospitality. Home to the world's most efficient airport, the city welcomes travelers from around the world. With more than 1.4 million square feet of exhibition space, the Georgia World Congress Center is the perfect background for exhibitors to showcase their products and innovations.

Sample Attendee List

- 99 Degrees Custom
- Amazon Fashion Innovation
- American Giant
- ARAMARK Uniform Services
- Beehive Manufacturing
- Brookline Furniture
- Canada Goose
- Carhartt
- Century Furniture
- Cintas Corporation
- Delta Apparel
- Diltex Brands
- GILDAN
- Harley-Davidson Motor Co.
- Hoka
- Hyperlite Mountain Gear
- Kitsbow Cycling Apparel
- Kontoor Brands
- Levi Strauss & Co
- LION First
- Responder PPE
- Luxury Men's Apparel Group
- Microsoft
- MJ Soffe
- Monarch Sleep Systems
- National Safety Apparel
- Original Footwear
- Refrigiwear
- Sims Superior Seating
- Sleep Number
- Spanx
- Target
- Tesla
- The North Face
- Toyota
- Under Armour
- U.S. Air Force
- VF Outdoor, LLC
- Victoria's Secret & Co.
- VoxxAutomotive
- Walmart
- Waterloo Mattress Ltd.
- West Point Home
- Wilson Sporting Goods

Top Product Categories

- Cutting Room & Automation Technology
- Contract Manufacturing
- Fabrics & Materials
- Manufacturers
- Design, Product Development, Automation Technology
- Embroidery Technology
- Stitching, Joining, Fastening Materials
- Textile Machinery
- Fusing, Setting, Manufacturing Preparation
- Information Technology

Product Categories

- Computer Software/Information Technology
- Contract Manufacturing/Sourcing
- Equipment: Cutting/Spreading/Ancillary/Parts/Supplies
- Equipment: Digital/Screen/Transfer Printing/Ancillary/Parts/Supplies
- Equipment: Embroidery/Monogramming/Ancillary/Parts/Supplies
- Equipment: Laundry/Finishing/Ancillary/Parts/Supplies
- Equipment: Pressing/Fusing/Vacuum/Ancillary/Parts/Supplies
- Equipment: Product I.D./Labeling/Ancillary/Parts/Supplies
- Equipment: Sewing/Ancillary/Parts/Supplies
- Equipment: Other Equipment Supplies
- Fabrics/Materials
- Finding/Trimmings/Components/Accessories
- Manufacturer
- Recycling/Sustainability
- Services/Associations/Publications/Academia Supplies
- Supply Chain Services
- Warehousing/Distribution/Materials Handling

Booth Pricing

- Sold in 100 square-foot increments only (9.3 square meters)
- In-line booth: \$35 per square foot (includes pipe, drape, ID sign, show directory listing and three exhibitor badges per 100 square feet)
- An additional cost of \$325 per open corner
- Mandatory Administrative Fee of \$125 to include digital company listing on website, mobile app, and exhibitor marketing tools
- Special SPESA member pricing in-line booth: \$29 per square foot



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